

BOBCARD Limited is a wholly owned subsidiary of Bank of Baroda and a Non- Deposit Accepting Non-Banking Finance Company (NBFC). BOBCARD was established in the year 1994 to cater to the need of rapidly growing credit card industry in a focused manner. BOBCARD is one among the pioneers in Indian card market and was the first nonbanking company in India to issue credit cards.

The Company’s core business is credit card issuance.

<b>Position</b>	<b>Area Sales Manager – Open Market</b>
<b>Role &amp; Responsibilities</b>	<p><b>Key highlights of the role are listed below (purely indicative and not limiting):</b></p> <p><b>This position is responsible for managing the day to day functioning of Open Market Channel.</b></p> <p><b>The Role and responsibilities of this position include:</b></p> <ul style="list-style-type: none"> <li>• Driving the sales of Credit Card through Open Market</li> <li>• On Field Job</li> <li>• Collection Management</li> <li>• Visibility Management.</li> <li>• Execution of BTL (Below the Line) activities.</li> <li>• Document management, KYC, AML compliances.</li> <li>• Will be responsible for managing a team of Off-Roll Sales employees.</li> <li>• Travel as per requirement</li> </ul>
<b>Job specific skills</b>	<p><b>Applicants should possess the following attributes:</b></p> <ul style="list-style-type: none"> <li>• Good oral and presentation skills.</li> <li>• Good interpersonal and problem-solving skills.</li> <li>• Self-motivated, goal oriented and multitasking.</li> <li>• High energy and ability to handle team</li> </ul>
<b>Educational Qualifications</b>	<ul style="list-style-type: none"> <li>• Graduate.</li> </ul>

<b>Minimum Experience</b>	<b>For Area Sales Manager – Open Market</b> <ul style="list-style-type: none"> <li>• Post Graduate with minimum 1 years of experience. (Retail Assets and Credit Cards)</li> <li>• Graduate with minimum 3 years of experience. (Retail Assets and Credit Cards)</li> </ul>
<b>Location of posting</b>	<b>Place of Posting: Anywhere in India.</b>  The candidate may be deputed to work with the team(s) within the organization if and as deemed necessary. Candidate is liable to be transferred to any other location in India.
<b>Maximum Age on the last date of application</b>	<ul style="list-style-type: none"> <li>• <b>45 Years.</b></li> </ul>
<b>Website</b>	<a href="http://www.bobcard.co.in">www.bobcard.co.in</a>
<b>Other Terms</b>	<ul style="list-style-type: none"> <li>• It may please be noted that company is not bound to call all the applicants for interview. Only shortlisted candidates will be called for selection procedure.</li> <li>• Canvassing, in any form, will result in disqualification of candidature.</li> <li>• In case of any modification in advertisement shall be updated only in Website.</li> <li>• The above recruitment may be scrapped at any stage of recruitment process without assigning any reasons.</li> <li>• Company may conduct background checks/CIBIL check at any stage of process and also call for current compensation detail/qualification documents/past employment proofs for conclusion of recruitment process.</li> </ul>
<b>Last Date for application</b>	<b>10<sup>th</sup> October 2024.</b>